



Contact:
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2011-2012 Sponsorship Information

CVMA ANNUAL SPONSOR PACKAGES

For veterinary related businesses wishing to reach CVMA members all year long!

	Booth at Fall Short Course	Ad in Monthly newsletter	Ad in Membership Directory	Ad on CVMA website	Table at one evening CE Event
Platinum (\$2500)	Yes	Full page	Full page	Front page, link enabled	Table adjacent to registration table
Gold (\$1500)	Yes	1/2 page	1/2 page	Front page banner ad	Table adjacent to registration table
Silver (\$1,250)	Yes	1/4 page	1/4 page	Sidebar sponsor ad	
Bronze (\$800)	Yes	1/4 page	Company name listing		

CVMA SPECIAL EVENTS

CVMA sponsors several events each year with lots of opportunities to meet and network with CVMA members!

2011 Fall Short Course: Sunday, October 23, 2011

Speaker: Todd Tams, DVM, DACVIM **Attendees:** Approximately 75-100

Short Course Booth: \$350

Booth at the CVMA Fall Short Course

Short Course Speaker Sponsor: \$1000

Listing as speaker sponsor in all advertising and onsite materials related to the Fall Short Course

Introduce the speaker morning of Oct. 23

Booth in Expo

Short Course Breakfast Sponsor: \$1500

Listing as meal sponsor in all advertising and onsite materials related to the Fall Short Course

Opportunity to provide one small giveaway item at each seat in the lecture hall during breakfast

Booth in Expo

Short Course Lunch Sponsor: \$2500

Listing as meal sponsor in all advertising and onsite materials related to the Fall Short Course.

Opportunity to provide one small giveaway at each seat in lunch/lecture hall

Opportunity to provide a 10 minute presentation at lunch break

Booth in Expo

(Events continued)

Spring Guide Dog Event

Fall Police/Search & Rescue Dog Event

CVMA members support the community by providing free exams to assistance dogs and police/search and rescue dogs each year. The Guide Dog Event is typically held in May and the Police/Search & Rescue Dog Event is held in December.

Exam Sponsor \$500: *Sponsor exams for the guide or search/rescue dogs*

- Listing and mention of sponsor name in all advertising and press materials related to the event.
- 1/2 page ad in April CVMA newsletter (for Guide Dog Event) or November CVMA newsletter (Police/Search and Rescue event)

Breakfast Sponsor: \$250: *Sponsor breakfast for volunteers and those waiting for their guide/search and rescue dogs' exam appointment.*

- Listing and mention of sponsor name in all advertising and press materials related to the event.
- 1/4 page ad in April CVMA newsletter or November CVMA newsletter (For Police/Search and Rescue event)

CVMA Summer/Fall Social Events:

Sponsor an fun social event for CVMA members to network

- These are customizable events for sponsors. Details and costs vary. Please contact CVMA Executive Director Holly Molony with your ideas.

BUSINESS SPONSOR OPPORTUNITIES

Geared to those who support the business operations of a veterinary practice, such as banks, insurance, and other non-veterinary industries.

Advertising

Cost varies. CVMA has opportunities for those wishing to reach CVMA members, including a monthly newsletter, a newly revamped website (www.cincyvma.com), and an annual directory. For full information, please request the current ad guidelines and costs.

Booth at Fall Short Course Expo (October 23, 2011)

\$350

One table at the Fall Short Course. Each year CVMA hosts dynamic veterinary researchers and practitioners to present the latest information in the field. The event draws approximately 75-100 local veterinarians.

Booth at a Tuesday Night CE Event

\$250

CVMA hosts Tuesday Night CE for its members in January, March, May, September, and November. One booth space is available per meeting, adjacent to the lecture room/registration table. Each event draws 40-50 CVMA members.



2011-2012 Sponsorship Agreement

An agreement made on the _____ day of _____ 20__ between _____

(hereinafter referred to as "the Sponsor") and the Cincinnati Veterinary Medical Association, (hereinafter referred to as "CVMA"). Whereby it is agreed:

In consideration of the agreement by the Sponsor to provide CVMA with sponsorship funds in the amount of \$_____, CVMA agrees to provide the benefits outlined in *Attachment A* of this agreement as related to sponsorship amount provided.

Sponsor will provide payment in full at least 30 days prior to the named Event. Signed contract and payment should be sent to Dr. Jack Walkenhorst, CVMA Treasurer, 429 East Silver St., Lebanon, OH 45036.

This Agreement is made solely with the Sponsor and is not assignable without the express written approval of CVMA.

Agreed to and signed by the parties as follows:

Sponsor Title Date

CVMA Representative Title Date

Attachment A

Sponsor Company: _____

Sponsor Company Address: _____

Sponsor Contact Name: _____ Phone: _____

Email: _____