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**CVMA Board Members:**

Dr. Gretchen Goode, President

Dr. Bo Williamson, Past President

Dr. William Bean, President-Elect

Dr. Gwen Steffen, Recording Sec.

Dr. Jack Walkenhorst, Treasurer

Dr. Vanessa Kuonen, Program Chair

Dr. Jane Goecke, Vet. Tech Liaison

Dr. Susanna Schwartz,  
Communications/Public Relations  
Chair

Dr. Diana Cron, Animal Welfare  
Organization Liaison

Dr. Dan Baum, Trustee

Dr. Paul Brinker, Trustee

Dr. Tammy Goforth, Trustee

Dr. Debra Kemper, Trustee

Dr. Kathy Mohlman, Trustee

Dr. Jesse Strong, Trustee

Staff: Holly J. Molony, MPA,  
Exec. Director

### President's Report

Dear Colleagues,

The large quantities of advertisements for gym memberships along with my staff's sudden dislike for all things sugary are key indicators that a new year has come. What is also new this year for me is my position as the Cincinnati Veterinary Medical Association's President. So I feel it is only right to take a few lines to introduce myself. I am a 2007 graduate of The Ohio State University College of Veterinary Medicine practicing at Eastgate Animal Hospital. I was raised locally in Mason, Ohio, and I live with my three cats, a cornsnake, and my husband Robert, an engineer. I'm good with most technical gadgets, including video-games, and love to read and spend time with friends.

Anyone who knows me well knows that I am not one to make New Year's resolutions. I feel like the whole concept sets us up to fail. After all, my goals for this year should be flexible – how am I to know what the next day, week, or month will bring? No, a resolution is too severe and offers very little in the way of a plan. Instead, I'm using this year to mimic our 2010 CVMA board and adopt a strategic plan.

While my personal plan involves things like managing our household budget with more precision, reconnecting with old friends, and trying to lead a healthier lifestyle (those darn gym commercials are persuasive!), our CVMA strategic plan revolves around our professional organization fostering education and camaraderie, becoming more efficient, and becoming a stronger voice within our profession and our region. This next year is focused on phase 2 of our plan: implementation. The year 2011 will be a great one for our organization as we continue to move forward. I would also like to say a special thank-you to our 2010 President, Dr. Bo Williamson, who has been a wonderful leader!

Sincerely,

Gretchen Goode  
President, CVMA

### Recording Secretary's report, by Dr. Gwen Steffen

The January 4, 2011, CVMA Board meeting was called to order at 7:05 p.m. The meeting was held at Slatt's Pub in Blue Ash. In attendance were Drs. Goode, Steffen, Walkenhorst, Bean, Schwartz, Goecke, Cron, Baum, Brinker, Goforth, and Mohlman. Absent: Kuonen, Strong, Kemper. The December meeting minutes were approved and officer/committee reports were given. For details, please see the reports throughout the newsletter. Holly Molony presented the workplan and timeline for the Program Committee. Motion to accept the Program Committee's workplan, outcomes, and timeline for 2011 passed. Dr. Schwartz reported that the December Canine Corps event was very successful and presented the Communication Committee's workplan, outcomes and timeline. Motion to accept the workplan, outcomes, and timeline for 2011 passed. Dr. Walkenhorst presented the 2011 CVMA Budget. Motion approved to accept the budget as drafted. Bo Williamson reviewed the recommendations of the Governance Committee and the Board Members' job descriptions and requested input on duties/tasks as listed. Motion to approve the Governance Committee's workplan was tabled until the February meeting to allow board members time to review. **Old Business:** Dr. Walkenhorst reported that 70 members have renewed to date. Holly Molony reported that the CVMA strategic planning work is well into Phase 2, which is focused on executing the workplans established by the committees. Diana Cron requested that the Board consider meeting in another, more central location. Board members agreed to a motion to meet at Olives, located on Ludlow Ave., in Clifton, for the February meeting. **New Business:** The Communications Committee will be contacting all Cincinnati veterinary hospitals/clinics to further develop the database of information on potential new members. Holly Molony will be drafting a survey to be sent out to non-CVMA members to develop data on nonmembers to be used in developing new strategies to increase membership. Gretchen Goode presented the names of two members who have requested Board consideration for Lifetime member status. Following discussion, the Board passed a motion to consider all Lifetime membership requests at the November meeting, as was done in 2010. Meeting adjourned at 8:41pm.

## Program Report, by Dr. Vanessa Kuonen

The Program Committee is reviewing new education options including a 1/2 day short course for the Spring and a practice management seminar for Summer. The Fall Short Course date is TBD, but Dr. Todd Tams will be the speaker this year. If anyone has some suggestions for speakers or topics please contact Vanessa Kuonen at [tkuonen@medvetohio.com](mailto:tkuonen@medvetohio.com) or 513-561-0069.

### **UPCOMING MEETINGS:**

**Tuesday, January 25, 2011**-Dr. Elizabeth Rozanski DVM, DACVECC, DACVIM from Tufts University will be speaking on a respiratory topic.

**Tuesday, March 22, 2011**-Dr. Gary Lantz DVM, DACVS, DAVDC. Professor, Small Animal Surgery Section Chief, Small Animal Surgery from Purdue University will be speaking on topics in veterinary dentistry.

**Tuesday, May 24, 2011**-Meghan Herron DVM, DACVB, Clinical Assistant Professor Behavioral Medicine from The Ohio State University will be speaking on a behavior topic.

**Location of meetings:** Kingsgate Marriott Hotel and Conference Center at the University of Cincinnati : 151 Goodman Drive, Cincinnati Ohio 45219, 513-487-3800.

## Public Relations Report By Dr. Susanna Hinkle Schwartz

On December 12th, 2010, CVMA hosted its 17<sup>th</sup> annual Canine Corps Health Clinic. There were 56 working dogs and their handlers in attendance this year! This year, the event was held at the Raymond Walter Veterinary Technology facility and was a huge success. In addition to thanking Dr. Goecke and Raymond Walters College for their support and generosity, we also want to thank and recognize VCA College Hill and Dr. Ketring for hosting the event in past years. Our current success is a testament to their ongoing support over the years.

Veterinarians specializing in surgery (Dr. Susanna Hinkle Schwartz), internal medicine (Dr. Beth McElravy), dermatology (Dr. Pat Breen), ophthalmology (Dr. John Warren) and dentistry (Dr. Jim Auvil) were on hand to perform exams in their respective disciplines. Dr. Pete Scheifele and his audiology team from the UC FETCHLAB were a welcome addition to the team. They performed hearing screenings on over half of the canines present. Drs. Cassie Duggan and Bill Bean generously donated their time to perform the physical examinations on the canines. Antech Diagnostics donated CBC/Profiles and technician student volunteers from Raymond Walters helped to keep things running smoothly. The event was a great success due to everyone's hard work! Please contact Susanna Hinkle Schwartz, DVM, Diplomate ACVS, CVMA Public Relations Chair at [schwartz.susanna@gmail.com](mailto:schwartz.susanna@gmail.com) with any questions.

**RIGHT:** The 17th Annual Canine Corps was a success with 56 dogs seen by CVMA and Raymond Walters volunteers.



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## Treasurer's Report, by Dr. Jack Walkenhorst

*As of December 2010*

### Checking Account – US Bank

Balance as of 11/30/10 \$4,435.42

### Deposits (12/1/10-12/31/10)

2011 Dues 5,125.00  
Transfer from Madden Fund 4,000.00

**Total Deposits \$9,125.00**

### Expenditures (12/1/10-12/31/10)

Executive Director (November) 1000.00  
Printing/Postage/Mailing Materials 182.39  
President's Plaque 78.00  
Committee Meetings 62.84  
AVTE Symposium (Donation) 500.00  
Office Supplies (Checks) 103.64  
Printing Postage (United Way Print Shop) 365.40  
Marriott (November CE) 2,655.72  
2010 Canine Corps 559.05  
Bank Fees 25.00

**Total Expenditures (12/1/10-12/31/10) 5,532.04**

**Balance on 12/31/10 \$8,028.38**

### Other Account Balances (as of 11/30/10)

General Fund (M/Lynch) \$82,056.65

Elizabeth Jones (M/Lynch) \$98,297.97

Madden fund (M/Lynch) \$66,136.66

**Total \$246,491.28**

## Corresponding Secretary's Report, Dr. William Bean

Dr. Bean requests that any members who have ideas and suggestions for the website send him an email at [beandvm@aol.com](mailto:beandvm@aol.com).

**REMINDER:** So that CVMA can ensure that we have your most current contact information, please fill out your renewal form to accompany your dues payment! Contact CVMA Executive Director Holly Molony at 513-368-6105 or [hjmolony@gmail.com](mailto:hjmolony@gmail.com) with any questions. Thank you!



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## SPCA Update, By Dr. Diana Cron



**Above:** SPCA Mascot Hero and friends at the Reindog Parade.

**Top Left:** Channel 12 interviews SPCA CEO Howard Dates at the Reindog Parade.

**Bottom Left:** This year's "Best in Show" winner of the Reindog Parade.

**Top Right:** Go Bucks! Three decades of OSU vets who volunteered at Pet ID Day Dec. 5th. Drs Dave Bauman, Diana Cron, and Emily Eilers are pictured with Hero.

**Bottom Right:** Pet ID Days would not be possible without the help of its generous volunteers. Dr. Stan Szostek and vet tech volunteers hang out with Hero.

December was a busy month for the SPCA, as the organization held 2 Pet ID Days and the annual Reindog Parade! In total, volunteers at the December Pet ID Days sold 412 dog licenses, implanted 109 microchips, and administered 342 Rabies vaccines. Many thanks to SPCA staff and volunteers: veterinarians Bo Williamson, Emily Eilers, Tami Goforth, Dave Bauman, Jane Goecke, Dave Lebourveau, and Stan Szostek, as well as Kim Myers and Raymond Walters Vet Tech students Taylor Wheeldon, Katlin Lynch, Carisa Fraser, Angela Kohler, Amy Blomer and Lauren Roland.



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Company City, State, Zip:  
Company Ph:  
Company Fax:  
Company Website  
Email:

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Home Address:  
Home City, State, Zip:  
Home Ph:  
Home Fax:  
Email:

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Yes  
 No. Include my office information only.

I wish to receive the monthly CVMA newsletter *by email only*. I understand that I may receive other information related to my CVMA membership via U.S. Mail to my home or office as I've indicated above.

DESCRIPTION	TOTAL
2011 CVMA MEMBER DUES	125.00

**Make check payable to:**

**CVMA**

*c/o Dr. Jack Walkenhorst, 429 East Silver St., Lebanon OH 45036*

*Questions? Call Holly Molony, CVMA Executive Director, 513-368-6105 or Email at [hjmolony@gmail.com](mailto:hjmolony@gmail.com)*

**REMINDER! TO ENSURE WE HAVE YOUR MOST CURRENT CONTACT INFORMATION, PLEASE RETURN THIS FORM WITH YOUR RENEWAL CHECK!**

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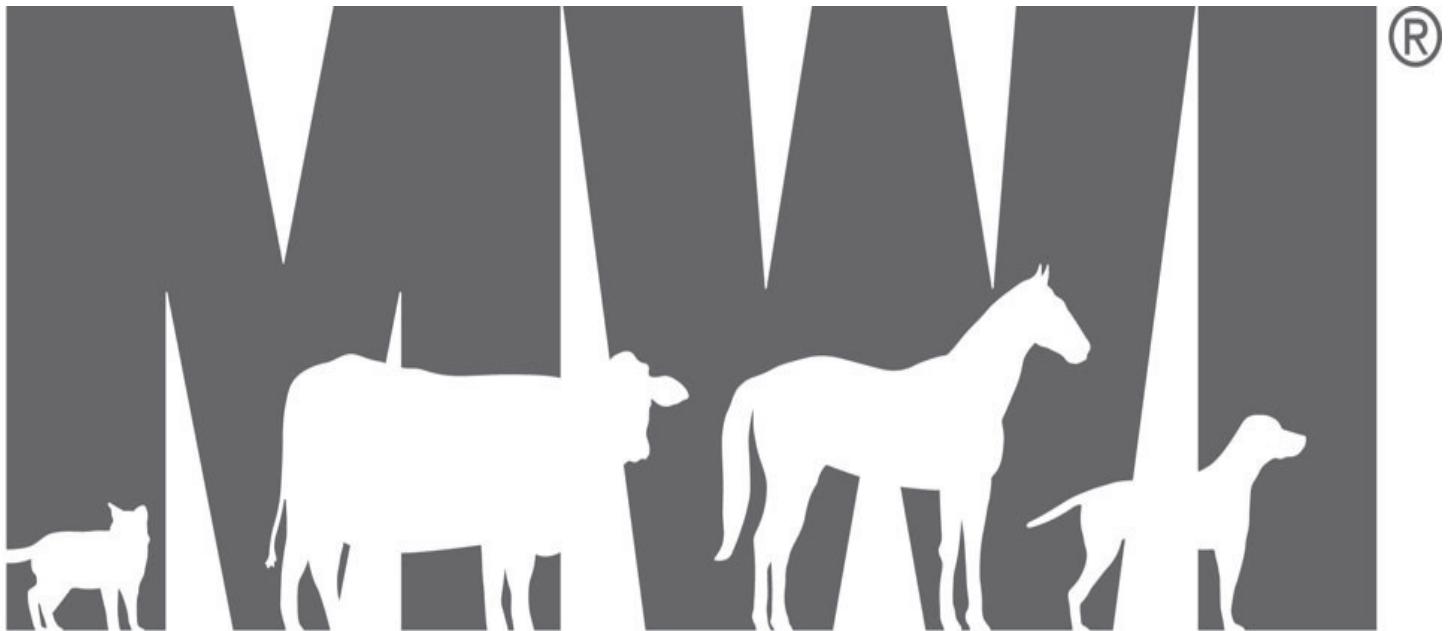
***Click on "Veterinary --> Poisoning/toxicosis"***

## **New Members Report:**

*Please welcome the following new CVMA members:*

Laurel Michelle Cisler, Animal Care Centers

Holly Gossett, Liberty Veterinary Hospital



***MWI Veterinary Supply***

VISIT THE CVMA WEBSITE FOR A FULL LISTING OF  
THE CONTINUING EDUCATION ARCHIVE  
[WWW.CINCYVMA.COM](http://WWW.CINCYVMA.COM)

Other Local CE Events:

The Northern Kentucky VMA will hold its next CE event at the Airport Marriott on April 10, 2011. The speaker is Dr. Vanessa Kuonen who will lecture on surgical and medical ophthalmology topics. Further details will be available soon. If you would like to be added to the mailing list or join the NKVMA, please contact Dr. Mona Vickery at [mvickery@fuse.net](mailto:mvickery@fuse.net).



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