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CVMA Board Members:

- Dr. Bo Williamson, President
- Dr. Gretchen Goode, President—Elect
- Dr. William Bean, Corresponding Secretary
- Dr. Karen Kowalski, Recording Secretary
- Dr. Jack Walkenhorst, Treasurer
- Dr. Vanessa Kuonen, Program Chair
- Dr. Jane Goecke, Vet. Tech Liaison
- Dr. Susanna Schwartz, Public Relations
- Dr. Diana Cron, Animal Welfare Organization Liaison
- Dr. Dave LeBourveau, SPCA Liaison
- Dr. Dave Merry, Trustee
- Dr. Paul Brinker, Trustee
- Dr. Debra Kemper, Trustee
- Dr. Kathy Mohlman, Trustee
- Dr. Jesse Strong, Trustee
- Dr. Tammy Goforth, Trustee
- Holly J. Molony, MPA, Exec. Director

President's Report

Welcome back to the Fall and football season (like it or not, and who doesn't?) and a CVMA that is forever moving forward. You've been busy all summer, making a living, stomping out pestilence, training your staff, helping your clients and patients, and we've been just as busy.

Sometimes you have to move backward to move forward. We've been tabulating and evaluating the results of our continuing education surveys – and what a response we received!! Who knew that over 30% of you would weigh in on what and who to have, where to have it, what to eat and if you care? For a survey, that's a tremendous response, and we appreciate that. Now, in your honor, we have to do something with those results, and that will take time and effort. Forgive us if we ask you to weigh in again periodically. As most of you know, measuring is the best way to know where you've been and how far we still have to go.

As a direct result of those surveys and some occasional struggling with who and what the CVMA is and should be, the Board met this summer in a day long (summer school, if you will) Strategic Planning Session. Our intent was to focus, focus, focus! We did just that, and the results are a Proposed Mission Statement for 2010 and 2011. We believe a mission statement will need to be malleable with the times and open, and consequently, it may need to be reworded, changed. The Proposed Mission Statement was a necessary precursor to developing some working Goals. Just a few – too many could and would be overwhelming. These, again, should be adjustable to time and necessity, but they should also provide a framework for meeting the needs of our members and the veterinary profession. The vast majority of what we do should fit within the guidelines of these Goals.

You'll find that these Goals seem to be most of what you think the CVMA has always been, but we need as a Board and membership to revisit and redefine and restate our goals on a routine basis. That's what we've done. Of course, we did not intend for these Goals and Proposed Mission Statement to change or supplant our Constitution and Bylaws, but as we work through them, we may find that we need to. The Board sees these as adjunctive.

That said, we have plenty of work to do. From a strategic planning point of view, we are only at the beginning. We will need your help with committees and advice and attendance and volunteerism. You have provided these before without hesitation, and we thank you. Our profession and the public we serve thanks you.

Sincerely,
Bo Williamson, DVM
President, CVMA

Recording Secretary's report, by Dr. Karen Kowalski

The CVMA Board of Directors meeting was held on September 7, 2010, at Slatt's restaurant in Blue Ash. The meeting was called to order at 7:05 pm. Those in attendance were Drs. Williamson, Bean, Duggan, Goode, Brinker, Merry, Goforth, Walkenhorst, Goecke, Kowalski, Strong, Mohlman, and Cron. Holly Molony, the CVMA Executive Director, was also in attendance. The June meeting minutes were approved and committee reports were given.

Old Business: Dr. Walkenhorst provided an update regarding membership. CVMA members total 195 at this time. Holly Molony reviewed her work over the summer, including the mailing of the 2010 CVMA Directory and sponsorship solicitation.

New Business: Dr. Williamson presented the draft CVMA Mission Statement and Strategic Plan. Following discussion, motion to accept the mission and three goals as written for the remainder of 2010 and 2011, passed. Holly reviewed the member survey results from the CE Survey, taken over the summer. This information provides the board with data to move forward in their ongoing plans to enhance CVMA's CE opportunities for members.

Program Report, by Dr. Vanessa Kuonen

UPCOMING MEETINGS:

Tuesday, September 28, 2010-Dr. Lynette Cole from The Ohio State University College of Veterinary Medicine will be speaking about otitis in dogs and cats. 2 CE.

Tuesday, November 23, 2010-Dr. Craig Tockman from Abaxis will speak on a practitioner's approach to wellness testing. This meeting is sponsored by Abaxis and is open to staff as well. 2 CE.

If anyone has suggestions for speakers or topics, please contact Vanessa Kuonen at ykuonen@medvetohio.com or 513-683-7703. The goal is to provide enough continuing education hours to fulfill the state requirements but also to have quality topics and speakers.

Public Relations Report, By Dr. Susanna Hinkle Schwartz

Planning has begun for this year's Canine Corps Clinic, held annually each Fall. The committee is reviewing possible locations and dates for the annual event that is focused on helping local police officers and search/rescue teams. More information on this event will be available shortly.

Corresponding Secretary's Report, Dr. William Bean

Dr. Bean requests that any members who have ideas and suggestions for the website send him an email at beandvm@aol.com.

OSU Seeking Practicing Vets to Speak About Their Careers

The Ohio State University College of Veterinary Medicine is looking for practicing veterinarians that are willing to volunteer their time to share their experiences with high school and middle school students through various career day events held throughout the year. If you are interested in sharing your experiences, talents, and skills with students interested in pursuing a career in veterinary medicine, please contact April Pugh at pugh.102@osu.edu or (614) 247-1512.

CVMA Member Spotlight: CVMA Member Dr. Terry Kane Is Newest AVMA Congressional Fellow

Dr. Terry Ryan Kane, a CVMA member, is the recipient of the AVMA's Congressional Science and Technology Fellowship for 2010-2011.

The American Association for the Advancement of Science manages and administers Science & Technology Policy Fellowships to provide the opportunity for accomplished scientists and engineers to participate in and contribute to the federal policymaking process while learning firsthand about the intersection of science and policy. Dr. Kane describes this as the perfect job for her, combining her passion for science/medicine and politics/policy. Best wishes and congratulations to Dr. Kane on this honor!

For more information on the AVMA Congressional Fellows Program, please visit: www.avma.org/advocacy/get_involved/fellowships.asp

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Rescue Spotlight: Pampered Pets Animal Rescue (PPAR), By Dr. Diana Cron

Pampered Pets Animal Rescue (PPAR) is a nonprofit rescue organization of volunteers throughout the Greater Cincinnati and Northern Kentucky region. PPAR helps rescue abandoned, neglected and unwanted small breed dogs, cats and rabbits, and works to find them loving forever homes. Many of the animals rescued by PPAR come from overcrowded shelters, were found as strays, or were surrendered by their owners due to financial or life changes. PPAR's goal is to give these rescued animals a "new chance, new health and new home."

PPAR is a registered 501(c)3 organization founded in 2008 by Tracy Heinrichs and Keni Morris. The organization now counts eight foster care providers and several associate volunteers. PPAR is always looking for new foster care providers, as well as associate volunteers to assist with fundraising, transport and other related needs.

PPAR will be participating at the following upcoming events: Canine Carnival in Miamisburg Sept. 18, Petpalooza on Sept. 25 at River Downs; The Sauerkraut Festival, Oct. 9-10 in Waynesville, Ohio; Colerain Sycamore, Forest Park and Lakota West High School Fairs in October and November.

More information about PPAR and a list of adoptable animals can be found on its website at www.pamperedpetsanimalrescueorg.com.

Treasurer's Report, by Dr. Jack Walkenhorst

As of August 2010

Checking Account – US Bank

Balance as of 5/31/10	\$9,067.82
Deposits (6/1-8/31/10)	
Dues	575.00
Sponsorships	2,550.00
Total Deposits	\$3,125.00
Expenditures (6/1-8/31/10)	
Executive Director (May)	1000.00
Printing/Postage (May)	238.21
CVMA Board Meeting (June)	285.17
May CE (Marriott)	2,073.41
United Way Printing	264.20
Executive Director (June)	1,000.00
Printing/Postage (June)	558.58
PCC (Website Registration)	25.00
Committee Meeting	22.59
Executive Director (July)	1,000.00
Long Term Strategy Meeting	50.00
Thomas Lonnemann (Accounting)	970.00
Bank Fees (June-August)	75.00
Total Expenditures (6/1-8/31/10)	\$ 7,562.16
Balance on 8/31/10	\$4,630.66
Other Account Balances (as of 7/30/10)	
General Fund (M/Lynch)	\$75,823.15
Elizabeth Jones (M/Lynch)	\$99,620.20
Madden fund (M/Lynch)	\$61,131.45
Total	\$236,574.80



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Animal Welfare Update, By Dr. Diana Cron

Things have been hopping at SPCA Cincinnati lately – if you download a September SPCA calendar, you will find it chock full of special activities including a Pet First Aid Class, Microchip Mondays, Family Film Night, and Art Night. But the highlights of this month are the **Iams Shelter Makeover**, Sept. 16th at the Colerain campus and the **Bow and Wow Event with LeAnn Rimes at the Cintas Center** Sept 17th.

The Colerain shelter makeover starts at the front gate and includes every part of the facility. The improvements are intended to make visiting nicer for clients and more comfortable for animal residents. Everything from the laundry room, fencing, landscaping, murals, flooring and small animal cages will be updated and upgraded with finishing touches and labor provided by Iams employees. Without corporate help this “makeover” would have been impossible” says Harold Dates, SPCA President and CEO.

Also sponsored by Iams, CVMA members and their staffs will enjoy 2 for one ticket prices to see the Bow & Wow performance by LeAnn Rimes, a compassionate animal advocate and entertainer. “Solid corporate sponsorship helps us recognize the importance of veterinarians and their staff in keeping pets in clients’ homes so they do not end up on the SPCA’s doorstep,” says Mr. Dates.

Progress is being made at the **Simmonds Farm** location as well. Drs. Dave Lebourveau, Mike Frederick and Tami Goforth are developing ideas for farm uses. A grant from HSUS has allowed some money for development. Interest in developing this facility is growing and organizations such as the YWCA, Childhood Trust, 4H and Farm Bureau are getting involved.

In late August, donations made it possible for SPCA to find homes for 236 cats by waiving the usual adoption fee during their **Feline Frenzy**. 64 more vouchers were given to people waiting to adopt cats or kittens – **ALL THE CATS WERE ADOPTED!** Because of the tireless efforts of Drs. Goforth, Bauman, Tanner and Kowalski, EVERY cat and kitten that left the shelter was spayed or neutered. Of course **extra veterinarians are always needed to help routinely and for special events**. If you can volunteer your time to help, contact Dr. Goforth. Some donors are considering sponsoring the hire of another staff SPCA veterinarian and this would be a huge help to existing veterinary staff.



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CVMA Members: Do you have a new grad in your office this year?

Encourage them to join the CVMA! A new graduates' CVMA membership is free through the end of the calendar year. Applications can be downloaded at www.cincvma.com or contact Holly Molony for further information, 513.368.6105 or hjmolony@gmail.com.

**Veterinary Technology Liaison Report,
By Dr. Jane Goecke**

Fall classes at Raymond Walters College/UC begin September 22nd. We are having a day long orientation for our 36 sophomore students Tuesday September 21. We are looking forward to another great year working with our students and the veterinary community.

On October 9 & 10, 2010, the annual Ohio Association of Veterinary Technicians (OAVT) Discovery 2010 short course will be held at the Holiday Inn in Worthington, Ohio. Saturday evening, October 9, there will be a Hills Nutrition Program presented by Dr. Jay Zachman worth 3 hours of CE. Sunday's program includes 5 hours of continuing education in 4 different learning tracks on a wide variety of topics. In January, technicians will need to re-register with the State of Ohio. This program is a great way to collect up to 8 hours of CE. For more information on cost, topics and speakers visit the OAVT website at ohiorvt.org.

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MISSION STATEMENT

The CVMA's mission is to serve as a forum for communication within the Cincinnati veterinary community, to provide education to its members, as well as the public it serves, and to promote animal health.

GOAL 1:

CVMA provides relevant, regional educational opportunities that foster professional camaraderie.

Strategies:

- CVMA will collaborate with members and key stakeholders to create a plan for its future education programs, including such elements as location, time, and mode of delivery (classroom, online, etc.).
- CVMA will market and promote the value of its educational programs to members, non-members, and other related groups.

GOAL 2:

CVMA has an efficient and effective Board of Trustees.

Strategies:

- CVMA leaders will establish a governance committee to review the bylaws, committees structure, and policies/practices of the organization.
- CVMA leadership will establish and approve an annual workplan for the organization and its committees.

GOAL 3:

CVMA promotes the profession.

Strategies:

- CVMA will strive to serve as the "voice" of the veterinary profession in the region and establish an annual communications plan to advance promotional efforts.
- CVMA will establish a comprehensive plan to grow its membership, marketing the value of being a member to all veterinarians in the region.
- CVMA will seek partnerships with veterinary related industry groups and vendors to help expand its membership base and its resources to meet programmatic goals.



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2010 CVMA SHORT COURSE: Oct. 31st Dr. Lesley King—Topics in Critical Care

REGISTRATION IS REQUIRED—DEADLINE IS OCT. 22!

Full information and registration form is available on the CVMA website, www.cincyma.com.



Join your fellow CVMA Members on Sunday, October 31 for the CVMA's annual short course. Dr. Lesley King will be on hand to share her experience in critical care. 7 CE credits are available for this all day event. Program and registration information is available at www.cincyma.com.

SPEAKER BIO: Dr. King currently serves as Professor and Clinician Educator, in the Critical Care Section at the School of Veterinary Medicine, University of Pennsylvania. She also serves as Director of the Intensive Care Unit, Veterinary Hospital and is the Director of the Emergency and Critical Care Residency Program. She is a Diplomate of the American College of Veterinary Emergency and Critical Care, and also of the American College of Veterinary Internal Medicine. Her clinical focus is on intensive care medicine for dogs and cats, with particular emphasis on respiratory failure, and her research interests include all aspects of small animal intensive care medicine.

WHEN:

Sunday, Oct. 31, 2010. Registration and Vendor Expo, 7:30 8:00 am; Lecture 8:00 a.m.-5:00 p.m.

COST:

CVMA Members \$125 per registration; Nonmembers \$175. Fee includes 7 CE credits, continental breakfast, lunch, beverages, and lecture notes.

WHERE:

Kingsgate Marriott Hotel and Conference Center at the University of Cincinnati : 151 Goodman Drive, Cincinnati, Ohio 45219, 513-487-3800.

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CVMA CONTINUING EDUCATION ARCHIVE

2010

- JANUARY 26, 2010– DR. ALICE WOLF—GINGIVITIS, STOMATITIS, AND ORAL LESIONS IN CATS-2 CE CREDITS
- MARCH 23, 2010- DR. TOM KLEIN—REGIONAL ANESTHESIA AND DENTAL EXTRACTIONS—2 CE CREDITS
- May 25, 2010- DR. BOB STEIN--VETERINARY ANESTHESIA AND PAIN MANAGEMENT.

2009

- JANUARY 27, 2009 DR. BOB STEIN PAIN MANAGEMENT-2 CE CREDITS
- MARCH 24, 2009 DR. GUILLERMO COUTO- ONCOLOGY-2 CE CREDITS
- MAY 26, 2009 –DR. KENT STAUFFER- TOPICS IN ORTHOPEDIC SURGERY- 2 CE CREDITS
- SEPTEMBER 22, 2009- DR. JOANNE MESSICK- HEMOTROPIC MYCOPLASMA-2 CE CREDIT
- OCTOBER 4, 2009- DR. WENDY WARE- CARDIOLOGY-7 CE CREDITS
- NOVEMBER 24, 2009 DR. LYNIN BUZHARDT- FELINE HEARTWORM DISEASE- 2 CE CREDITS